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For Immediate Release

**DON'T WAIT FOR SOMEONE ELSE TO FIX IT
8 Essentials to Enhance Your Leadership
Impact at Work, Home, and Anywhere Else
That Needs You**

By Doug Lennick and Chuck Wachendorfer

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“Lennick and Wachendorfer have boiled down the ‘8 Essentials’ anyone can apply to make a meaningful difference in their life or in the lives of others.”

—Stephen M.R. Covey, Bestselling author of *The Speed of Trust* and *Trust & Inspire*

“If you’re looking to grow leadership skills in all areas of your life, this book is a high-powered combination of critical thinking skills combined with emotional competencies. These 8 leadership essentials work together in a magical combination to produce unlimited positive outcomes for today’s leaders.”

—John Hantz, Founder and CEO of the Hantz Group

CHOOSE THE KIND OF LEADER YOU WANT TO BE

DON'T WAIT FOR SOMEONE ELSE TO FIX IT Provides Eight Leadership Essentials To Maximize Your Influence In Business And Life

“We are the leaders we have been looking for,” declare leadership experts Doug Lennick and Chuck Wachendorfer. At a time when the world craves positive and inspirational leadership more than ever, Lennick and Wachendorfer believe that we need look no further than ourselves. In their new book, **DON'T WAIT FOR SOMEONE ELSE TO FIX IT: 8 Essentials to Enhance Your Leadership Impact at Work, Home, and Anywhere Else That Needs You** (Wiley; April 4, 2023), they lay out “the eight leadership essentials” – their purpose-driven, concrete approach to leadership that will allow anyone to be the best leader they can be in any area, and at any stage, of their life.

Lennick and Wachendorfer have spent their lives in leadership roles within corporations, in education, as coaches, and in community organizations. Lennick, who is CEO of the leadership consultancy think2perform and Wachendorfer, who is President of Distribution

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of the firm, have developed a deep understanding about what it takes to strengthen one's leadership intelligence. "Leadership is not about having a certain title or performing a particular role. Leadership is about the power to influence others," explain the authors, pointing out that even small acts of leadership can make a positive difference.

Illustrated with in-depth, real-life stories, **DON'T WAIT FOR SOMEONE ELSE TO FIX IT** outlines the eight leadership essentials:

Aim to Be Your Ideal Self – "We can only be successful leaders when we embrace principles and values, define our purpose and goals, and act accordingly," write the authors. They detail the importance of ensuring that your values, goals, and behaviors are aligned.

Know Your Real Self – "We need to cultivate self-awareness to benchmark our real selves against the people and leaders we ideally want to be," the authors explain. They point out the common errors people make when assessing who they are, and how to develop a more accurate picture.

Ignite Integrity and Responsibility – Integrity and responsibility breed trust. If others don't trust you, they won't collaborate with you. Lennick and Wachendorfer emphasize telling the truth, standing up for what's right, keeping promises, admitting mistakes, and serving others, as key components of a commitment to integrity and responsibility.

Embrace Empathy and Compassion – Empathy is the ability to understand and appreciate what others are feeling, while compassion involves using what you understand to show that you care. The authors describe a variety of barriers to empathy and compassion, and outline a pathway by which leaders can recognize the experiences of their followers, help them to address those experiences, and then move forward together with a shared sense of purpose.

Decide Wisely – Everyone makes approximately 35,000 decisions each day. Your influence as a leader depends greatly on others' responses to the decisions you make, explain Lennick and Wachendorfer. They discuss obstacles to wise decisions – such as "emotional landmines" and mental biases including overconfidence, confirmation bias, and over optimism – and lay out the four Rs of decision making: recognize, reflect, reframe, and respond.

Let Go Of What You Know – Learning agility – the ability to learn from experience – has become a critical skill for leaders at all levels. The authors offer guidance for cultivating a learning mindset, including being curious, choosing growth over comfort, resisting defensiveness, and experimentation.

Achieve Purposeful Goals – Lennick and Wachendorfer encourage people to adopt the WDYWFY goal achievement model, which stands for “What Do You Want For Yourself.” This approach requires achieving self-awareness about what you want, applying an “acid test” to your goals, and following five clear steps for achieving those goals.

Empower Others – “Empowerment is a powerful leadership tool because it taps into the internal motivators of the people you want to influence,” write the authors. Effective empowerment demands that leaders clarify expectations and provide resources to their followers.

Throughout the book, the authors provide a wealth of practical exercises and tools for developing each of these eight leadership essentials. “This is a book that will meet you where you are now and provide the stories, ideas, and essentials that will help you thrive at work,” writes Richard J. Leider, Founder of INVENTURE, in the book’s Foreword.

“Creating a safer, happier, and healthier world is in our hands. You don’t get to choose whether or not to be a leader. You only get to choose what kind of leader you’ll be,”

contend Lennick and Wachendorfer. With **DON'T WAIT FOR SOMEONE ELSE TO FIX IT** as a guide, anyone can learn how to step up their leadership in a way that allows them to fulfill their purpose.

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ABOUT THE AUTHORS

DOUG LENNICK, co-author of **DON'T WAIT FOR SOMEONE ELSE TO FIX IT**, is the founding CEO of think2perform, a high performance leadership development firm serving small and large organizations in a variety of industries. He has been in leadership roles for nearly 40 years and is widely recognized as an expert in the science of human behavior. You can learn more at: <https://www.think2perform.com/>.

CHUCK WACHENDORFER, co-author of **DON'T WAIT FOR SOMEONE ELSE TO FIX IT**, is President of Distribution at think2perform. He is a renowned leadership development professional and has worked with clients including American Express, Wells Fargo, Comerica Bank, TD Wealth of Canada, Charles Schwab, and others. His insights on leadership have been featured extensively in media such as CNN Money, Forbes, Fortune, and The Denver Post. You can learn more at: <http://www.think2perform.com/>