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**ARCHITECTS OF INTELLIGENCE
The Truth about AI from the People
Building It**

by Martin Ford

Publisher: Packt Publishing

Publication Date: November 27, 2018

Price: \$24.99/paperback; \$19.99/Kindle

ISBN: 978-1-78913-151-2/paperback

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**Twenty-Three Top AI Scientists and Entrepreneurs
Explore the Promise and Pitfalls of Artificial Intelligence
With Bestselling Author Martin Ford in ARCHITECTS OF INTELLIGENCE**

The incredible power of artificial intelligence is awe-inspiring. Not long ago, AI seemed like some form of science fiction. Today it is our reality. “It is becoming a true general purpose technology that is quickly evolving into a utility – not unlike electricity – likely to scale across every industry, every sector of our economy, and nearly every aspect of science, society, and culture,” explains *New York Times* bestselling author Martin Ford in his new book **ARCHITECTS OF INTELLIGENCE The Truth about AI from the People Building It** (Packt Publishing; November 27, 2018).

To better understand the many complex issues surrounding AI, Ford interviewed twenty-three of the world’s top research scientists and entrepreneurs – experts whose work is helping to drive the AI revolution. These wide-ranging conversations form the heart of **ARCHITECTS OF INTELLIGENCE**, covering such topics as:

*How will AI evolve and what major innovations are on the horizon?

*Will deep learning continue to dominate, or will other approaches come to the forefront?

*What does the path toward human-level Artificial General Intelligence look like? How far off is it?

*What are the risks associated with AI, particularly in the areas of security, privacy, bias, the impact on the job market, and potential weaponization.

* Should we really worry about the fears raised by Elon Musk, Stephen Hawking and others: Could AI someday pose a genuine existential threat to humanity?

More

In his introduction, Martin Ford points out that there was no broad-based consensus among the people with whom he spoke. They provided varied, and often sharply conflicting insights, opinions and predictions. For example, Ford spoke with Andrew Ng, Geoffrey Hinton, Yann LeCun, and Yoshua Bengio, pioneers of deep learning – the technology that so far has powered the AI revolution. He also interviewed scientists who acknowledge the importance of deep learning, but argue that it’s just “one tool in the AI toolbox” including Barbara Grosz and IBM Watson group leader David Ferrucci who have focused heavily on understanding natural language. Ray Kurzweil, who is well known for his predictions regarding the coming “Singularity” and Demis Hassabis, the CEO of Google DeepMind, also offered many important insights on the future of AI.

In the end, **ARCHITECTS OF INTELLIGENCE** provides a fascinating collection of perspectives about one of the most potent technologies ever created. As Martin Ford points out, “The message should be clear: Artificial Intelligence is a wide-open field . . . (Its) combination of massive potential disruption together with fundamental uncertainty makes it especially imperative that we begin to engage in a meaningful and inclusive conversation about the future . . . I hope this book will contribute to the discussion.” The full list of people interviewed in **ARCHITECTS OF INTELLIGENCE** includes:

Demis Hassabis, CEO, co-founder DeepMind
Ray Kurzweil, Google
Geoffrey Hinton, University of Toronto, Google
Fei-Fei Li, Stanford, Director Stanford AI Lab, Google Cloud
Yann LeCun, NYU, Director of AI Research at Facebook
Yoshua Bengio, University of Montreal
Andrew Ng, AI Fund, Coursera, Drive.ai, Stanford
Stuart Russell, University of California, Berkeley
Barbara Grosz, Harvard
Judea Pearl, UCLA, Winner of the Turing Award
Rodney Brooks, MIT, co-founder iRobot and Rethink Robotics
Daniela Rus, Director, MIT CSAIL

Gary Marcus, NYU, co-founder of Geometric Intelligence
David Ferrucci, IBM Watson team leader, founder/CEO of Elemental Cognition
Rana El Kaliouby, CEO, Co-founder Affectiva
Oren Etzioni, CEO of the Allen Institute for Artificial Intelligence
Daphne Koller, Stanford, co-founder, CEO Coursera
Josh Tenenbaum, MIT
James Manyika, McKinsey & Co, DeepMind Fellow
Cynthia Breazeal, MIT Media Lab: Director of Personal Robots Group
Nick Bostrom, Oxford, Future of Humanity Institute
Jeff Dean, Director of AI, Google
Bryan Johnson, Founder Kernel

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About the author:

Martin Ford, author of **ARCHITECTS OF INTELLIGENCE**, is also the author of the *The New York Times* bestselling **Rise of the Robots**, which was named the 2015 *Financial Times* & McKinsey Business Book of the Year. He speaks at conferences and companies around the world on what AI might mean for the future.